

Defend your business against targeted phishing attacks that can sneak through security gateways. Train employees to understand the latest attack techniques, recognize the subtle clues and help stop email fraud, data loss, and brand damage. Embed learning into your everyday business processes with customized simulations that test and reinforce good behavior. Transform employees from potential attack victims into a layer of defense against phishing attacks with Barracuda PhishLine.

The Barracuda Advantage

- Protect your business with a versatile, scalable, cloud-based SaaS solution
- Guard against a range of threats with patented, highly-variable attack simulations for Phishing (Email), Smishing (SMS), Vishing (Voice) and Found Physical Media (USB/SD Card)
- Train users with comprehensive, SCORM-compliant courseware
- Get industry-leading analytics and reporting
- Take advantage of program and address book automation

Product Spotlight

- Choose from hundreds of email templates, landing pages and domains
- Automatically direct training and testing with the built-in workflow engine
- Make it easy for users to instantly report suspicious emails with the Phish Reporting Button
- Embed learning into your everyday business processes
- Test and reinforce good behavior



Patented Multi-Vector and Multi-Variable Attack Simulations

Train your team to guard against every facet of social-engineering threats. PhishLine provides patented, highly-variable attack simulations for multiple vectors, including Phishing (Email), Smishing (SMS), Vishing (Voice) and Found Physical Media (USB/SD Card). Plus, use multiple simulation templates in a single campaign, to conduct hypothesis-based A/B tests and prevent users from receiving duplicate mock phishing templates.



Customizable Simulation and Training Content

Choose from hundreds of easy-to-use simulation templates, landing pages, risk assessment surveys, and engaging multi-lingual training content in the online PhishLine Content Center Marketplace™. New simulation and training content is added daily, to reflect the most recent threats and training resources available, and all content is fully customizable.



Phish Reporting Button

Give users a simple, powerful solution to report suspicious emails to your help desk or incident response team. With the built-in reporting button, you have complete control over the entire process at all times without the need to ever develop or maintain your own proprietary functionality.

Key Features

Simulation

- 4 vectors:
 - Email “Phishing”
 - SMS “Smishing”
 - Voice “Vishing”
 - Found physical media
- Advanced interactions:
 - Attachments
 - Credential form
 - Feedback form
 - File upload
 - File download
 - Geolocation query
 - Unsubscribe forms
 - Advanced plugin detection
 - Exit-screen pop-ups
 - CAPTCHA forms

Education

- SCORM compliant courseware
- Posters and newsletters
- Web banners and digital learning media
- Quizzes and risk assessment surveys

Reporting and Analytics

- Collects over 16,000 data points
- Detailed trend analytics
- Local IP detection
- Inbox message analytics (out-of-office messages and direct replies)
- Application, OS, and vulnerability profiling
- Customizable reports and dashboards
- Report generation and export capabilities

Incident Response

- Phish reporting button - available on multiple email clients
- Incident response metrics and dashboards
- Incident response workflows
- SEIM integration

Administrative Features

- Multi-factor authentication
- Built-in privacy controls
- DLP tagging
- Customizable x-headers
- 62 address book attributes
- Approval workflow
- Levelized programs
- SSO authentication for administrators

FEATURES	BARRACUDA PHISHLINE	BARRACUDA PHISHLINE ENTERPRISE	BARRACUDA PHISHLINE CONCIERGE
USERS	MINIMUM OF 100 USERS	MINIMUM OF 1,000 USERS	PHISHLINE ENTERPRISE + MANAGED SERVICES
SIMULATION VECTORS			
Email	●	●	●
SMS		●	●
Voice		●	●
Portable Media		●	●
SIMULATION FEATURES			
Multi-Vector Campaigns		●	●
Multi-Variable Campaigns		●	●
Advanced Interactions			
Click	●	●	●
Attachments	●	●	●
Credential Entry / Login	●	●	●
Feedback Form		●	●
File Upload		●	●
File Download		●	●
Template Customization		●	●
Industry Benchmarking		●	●
Levelized Programs*			●
EDUCATIONAL CONTENT			
Computer Based Training Content	●	●	●
Gamified Training Content		●	●
Click Thinking Content		●	●
Partner Training Content		●	●
INCIDENT RESPONSE CAPABILITIES			
Phish Reporting Plugin		●	●
Incident Response Dashboards		●	●
ADMINISTRATIVE CABILITIES			
Out of the box Reporting	●	●	●
Report Generator		●	●
Managed Services Administration			●
Address Book Integration**		●	●
Single Sign On (SSO)		●	●
Role Based Access		●	●

*Requires separate license

**Requires the PhishLine Workflow Subscription